



GEOGRAPHIES OF WEB INFORMATION

SEARCH ENGINES, MAPS, AND A WORLD OF CHANGE

As the swine flu (H1N1) outbreak escalated, epidemiologists and members of the public alike quickly turned to Google and Google Maps, Facebook and Twitter to report on, to seek information about, and to track this global pandemic. In terms of the centrality of Web information to both popular and academic understanding of a topical event,

for flu-related keywords. This session is based on the broad under-utilized database of information that is i) vast and ii) up